

**ENZO DI TARANTO**

# **PLANETOLOGY™**

**THE PLANET THROUGH THE BODY**



**SUCCEEDING IN THE NEW  
MULTI-TRILLION SMART ECONOMY**

**2026**

## **ABOUT ME & MY CREATIVE CONTENT (NOT AI-GENERATED)**

*This book is not AI-generated. I have written it based on my own ideas, analysis and creative insights acquired during 50+ years of practical experience in World Politics, Longevity, Technology and Entrepreneurship. You can learn why I have the authority to write this book in the “Who Am I” section below. You can also follow my content on:*

LINKEDIN: <[Enzo di Taranto Capozzi](#)>

YOUTUBE “Planet Gold eco-podcast”: <https://www.youtube.com/@PlanetGoldX>

INSTAGRAM: [@enzoglobal](#)

WEBSITES: “Planet Business Ecosystem” [www.xzen.tv](http://www.xzen.tv)

CIRCLE X “Green Trillion Club” [www.circlex.online](http://www.circlex.online)

## **CREDITS**

*To write this book, I have acquired information, data and opinions from hundreds of institutional, scientific and media sources. I have also exchanged ideas and perspectives with dozens of politicians, diplomats, climate scientists, impact investors, entrepreneurs and media experts. Moreover, I have interacted with over 100,000 professional connections on LinkedIn and other social media. It’s just impossible to mention them all. While I deeply appreciate all inputs, I assume the full authorship of the thesis and policy recommendations presented here.*

## **DISCLAIMER**

*In the first section of this book – The BODY - I refer to physical movements and mental technologies that are part of my personal training programme. I recommend them for educational purposes only. I decline any direct and indirect responsibility - legal, medical and financial - for any consequence derived from their application. Please consult a qualified physician before implementing any physical or nutritional protocol.*

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**“WHEN A MAN COMES TO A CONSCIOUS  
VITAL REALIZATION OF THE GREAT  
SPIRITUAL FORCES WITHIN HIMSELF,  
AND BEGINS TO USE THOSE FORCES  
IN SCIENCE, BUSINESS AND LIFE,  
HIS PROGRESS WILL BE UNPARALLELED”.**

**BRUCE LEE  
PHILOSOPHER, ACTOR, MARTIAL ARTIST**

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*This book is divided in two parts: "The BODY" and "The PLANET". It offers an avant-garde approach to Sustainability at the intersection between Longevity, Business & Technology. Welcome to the 5<sup>th</sup> Revolution!*

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## SYNOPSIS

This book offers a new perspective of human evolution in relation to the Planet. It illustrates the obvious, although seemingly forgotten reality that Humans and Nature are totally and indissolubly connected.

**By regenerating Mother Earth,  
we regenerate Ourselves.**

It is indeed this lost connection between us and the Planet that makes acceptable to us to disperse harmful gases in the atmosphere, to breath toxic smokes instead of oxygen, throw plastic in the oceans, and dump hazardous waste in the ground. This degradation is happening so openly, and at such massive scale, that nobody seems to care anymore. Plastic pollution and natural disasters have sadly become the new normalcy. But not anymore!

**So, what we can do?**

Stricter environmental laws, smarter public policies, international treaties and AI-powered technologies are essential to accelerate planetary regeneration. However, these actions depend on changing political priorities, market dynamics and investors' decisions. Thus, a more potent, profounder and sustainable solution is to

**restore our primitive connection with the essential elements of Nature - Air, Water, Earth, Light and Temperature - and how they relate to our health and existence on this Planet.**

When such a perception is enhanced, we may not accept anymore breathing gases instead of air, killing bees and whales, drinking water in plastic bottles, growing giant industrial chickens and eating contaminated vegetables.

To accelerate this evolution, PLANETOLOGY offers a new climate vision at the intersection between Sustainability, Longevity, Technology & Economy. It provides a positive, fast and effective strategy to avoid the definitive devastation of the Planet, and the consequent annihilation of our species.

### Four Core Notions

**PLANETOLOGY articulates a new relation between  
People, Planet & Machines.**

It is composed of four fundamental notions: Environment, Politics, Finance & Lifestyle. For each notion, specific strategies - both inner & outer - are proposed to “*experience the Planet through the Body*”.

These strategies are “human” - as applied to the Body - political and technological - as applied to the Planet. Human stratagems include routines, mindsets and exercises - like breathing, stretching, meditations and visualizations – extrapolated from a combination of ancient disciplines and modern neuroscience.

Planetary strategies entail public policies, impact investing decisions and modern engineering machines, such as: drones, sensors, renewable energy devices, Virtual Reality (VR), Machine Learning (ML) and Artificial Intelligence (AI). The combination of both – inner & outer, ancient & modern – can rapidly regenerate the lost connection between our Body and the Planet, thus reversing our descent into the abyss of self-destruction.

### Four Disruptive Statements

PLANETOLOGY can therefore be synthesized in four unorthodox statements.

The first is that

**we - the Humans - have lost our quantum connection with the natural elements of the Planet: Air, Water, Earth & Temperature**

This deep detachment explains why we are destroying the environment - and ourselves - without even being conscious of it. This book demonstrates that we are just cells of the larger Planet-Body. It elaborates further why and how we must urgently reestablish the essential symbiosis between the energy of the Earth and the energy of Humans.

The second PLANETOLOGY statement affirms that

**the separation between the Body and the Planet has been causing a dramatic mutation of human health**

With the majority of the world population drinking polluted water, breathing poisoned air, eating toxic food and gradually becoming “plastic beings”, we are facing an existential threat for our race. This concept is fully explained below. Indeed, unhealthy behaviors - fabricated by methodical industrial policies since World War II – must be urgently replaced with new smart economic models and healthier lifestyles in all continents and countries. This is a key mission of the “Planet Party” as explained below.

The third PLANETOLOGY affirmation is that

**the world climate leadership lacks strategic vision.  
It is instead ideological, tedious and yet unable to offer practical and user-friendly business solutions to governments, investors, entrepreneurs and CONSUMERS.**

This deficiency generally affects national politicians, as well as officials of the United Nations (UN): the world-leading organization mandated to promote sustainability at the global level. Indeed, with a tortuous and difficult-to-remember 17 goals narrative, the UN has been quite ineffective to engage the private sector, media and general public in the promotion and implementation of the Sustainable Development Goals (SDGs).

Overall, the world leadership has been unable to construct a compelling narrative that presents the “Planet as Gold”: that is, not as a crisis, an emergency or a cost, but as an unprecedented business opportunity to build a better, cleaner and most profitable economy for all. Without a new, brighter and more engaging value proposition, consumers will not change their purchasing choices.

Similarly, investors will not understand why they should finance sustainable businesses and technologies, instead of other enterprises. Adding purpose to profit is a challenging endeavor that requires more persuasive and engaging communication strategies.

Politicians seem more reactive to the crisis of the day – from pandemics and elections, to wars and AI - rather than concentrating their efforts to articulate

**a strategic vision of the future based on the harmonious coexistence  
between People, Planet and Technology.**

We are thus obliged to bypass traditional politics and bureaucratic structures to offer practical solutions directly to consumers. The new smart economy must not be presented as a cost, but as a “sexy” and profitable opportunity to become healthier, richer and more purposeful. Politicians, investors and entrepreneurs will simply follow the markets.

Indeed, the fourth and final assumption of PLANETOLOGY refers to the

**supremacy of the markets  
& the “sovereign power of consumers”.**

Even though traditional politics and mainstream media can still influence production and consuming trends, new technologies – like internet, blockchain, drones and AI - allow the world population to have direct access to critical information. More educated buyers understand now better the relation between Health & Planet, thus favoring sustainable brands and products. Tesla is just the most renowned example. You can find numerous examples of sustainable brands in all major industries, from Fashion and Hospitality, to Agriculture, Wellness and Technology. Politics may temporarily slow down these dynamics. However,

**This planet-centered paradigm-shift is irreversible  
and is fundamentally reshaping the world economy for the better.**

It is now interesting to monitor how the second Trump Administration redesigns the global economy, and how other superpowers evolve in a new world where People, Planet & Technology must coexist and prosper, or fight each other and die.

*The New Global Climate Agenda*

The combination of the four above-mentioned statements formulates a new vision of the global climate agenda which allows to

**regain awareness of the innate connection between our Body  
and the essential elements of Nature: Air, Water, Food, Heat and Cold.**

This evolution also favors the re-engineering of a renewed agenda that promotes sustainability as an asset -- not a liability -- with the formation of an

**innovative political leadership capable of capitalizing the opportunities offered by the  
new multi-trillion green & blue economies.**

This is the quickest, cheapest and, truly, only holistic solution able to save the Earth and human race from self-destruction.

In sum, everybody - politicians, legislators, investors, entrepreneurs and consumers - ought to immediately adopt PLANETOLOGY to articulate a

**new global climate vision able to shape a fairer, cleaner, healthier and more prosperous Planet for all at the horizon 2050.**

This book explains exactly what you can do every day to accelerate this ambitious agenda at , personal, business and collective levels. Read it attentively and apply it persistently. You will achieve radiant health and economic success in record time.

But act swiftly! Time is now or never...



# WHO AM I?

## Paradisiac Islands

My name is Enzo di Taranto. I was born in Italy, in the magnificent bay of Naples, where the wonderful islands of Capri and Ischia were formed from firing volcanic eruptions. In ancient times, Roman Emperors enjoyed their vacations in the rejuvenating thermal waters of these heavenly islands. More recently, the area has become a preferred place for celebrities, politicians, billionaires and super-yacht owners. In this dazzling energy, my life story on Planet Earth commenced.

## Unted Nations

I was born on 18 July: the same day Nelson Mandela was born. I don't know if it is a coincidence. Surely, I have always felt a strong desire to fight for a cleaner, fairer and prosperous world for everybody. At an early age, I completed with honors my post-graduate studies in development economics. I studied in Italy, France, Argentina, Brazil and Colombia, where I also published my first book on money laundering and my first articles on development economics.

In 1990, I began my professional career with the United Nations in the war-thorn countries of Central America: Nicaragua, El Salvador and Guatemala. Since then, I have lived in many other places where civil wars raged, and natural disasters destroyed environment and communities: from violent hurricanes in Asia and the Caribbean, to furious droughts and sandstorms in the deserts of Africa.

**I witnessed conflicts all over the world.**

**The destruction of the environment in the Amazon forest.**

**The lethal pollution of European cities. The rage of rivers in Asia. The agony of the coastline of small islands in the Atlantic and Indian Oceans.**

## Celebrity-Diplomacy

After performing several field assignments in Mozambique, Somalia, Colombia, Haiti and Kosovo, I was promoted to lead the Governance Unit at the United Nations Headquarters in Bonn (Germany). Then, I traveled again worldwide - from Belgium, Netherlands and Kyrgyzstan, to Mali, Indonesia, Laos and Thailand. Later, I was appointed as campaign manager of the UN Secretary-General in New York, where I pioneered the concept of "Celebrity-Diplomacy", and mobilized the support of A-list personalities in the Movies, Music, Sports, Fashion, Business and Politics, such as: George Clooney on a Darfur campaign; Charlize Theron and Nicole Kidman on Women Empowerment; Angelina Jolie and Giorgio Armani on Refugees; Al Gore, Jay-Z and Leonardo Di Caprio on Climate. More recently, I performed as Head of Office in the Dominican Republic, Haiti, Madagascar and Sudan, and performed as senior advisor in the Office for Disaster Risk Reduction in Geneva (UNDRR). You can learn more about my work in the United Nations in New York and worldwide at:

<https://xzen.tv/founder/>

## Sustainability & Longevity

Throughout my planetary journey, I learned the cycles of life: day and night; war and peace; destruction and regeneration... I studied Chinese Medicine, Neuroscience and Martial Arts, and adopted Taoism as my way of life. Thus,

**I embraced Sustainability & Longevity as the guiding principle in all I do:  
from the way I breath, eat, sleep and move,  
to how I relate energetically to People, Earth & Machines.**

## My Life Purpose

Finally, my vision became clear, and so the purpose of my existence in this world. Then, I crystallized the mantra

**“The PLANET through the BODY”.**

This simple slogan synthesizes the complex relation that we have with Mother Earth; the fact that “Nature is our Chief Technology”, and that our bodily senses are the main interface between us and the Planet. This realization has enlightened my vision, forged my character, honed my skills, shaped my perception of human nature and of its geo-political dynamics. On this basis, I formulated PLANETOLOGY.

## **HORIZON 2030**

My 30+ years of work with the United Nations - in the poorest and richest countries on Earth - has allowed me to better understand how Humans instinctively operate in relation to Nature. Despite the current world situation appears frightful - with a multiplication of wars, environmental disasters and technological threats - I believe that Humanity is elevating its energetic frequency, and evolving towards a new timeline where People, Planet and Technology will exist and prosper in harmony. Despite all its flaws, the United Nations’ “Agenda 2030” – and the related Sustainable Development Goals (SDGs) – remain the only guiding framework of action for this decade. The next 5 years will indeed be critical to consolidate the clean energy transition, and govern the application of Artificial Intelligence (AI) to all social dynamics and industrial systems worldwide.

## The Somatic Dimension of the Climate Crisis

The global climate crisis is multi-dimensional, mainly political, economic and technological. However, PLANETOLOGY tackles primarily its consciousness and somatic causes.

In fact, in its essence, the ongoing climate calamity is mainly generated by a distorted relation between human bodies and Earth’s natural elements: Air, Water, Land, Light and Temperature. Hence, the only real solution to the current climate threat demands

**regaining awareness of our Mind-Body relationship with Nature.**

This book elucidates what you should do daily to recover this lost Body-Planet connection, thus achieving inner peace, radiant health, purposeful success and economic prosperity in record time.

This revolutionary science of human achievement is called PLANETOLOGY.

**” IF EVERYTHING AROUND  
YOU  
SEEMS DARK,  
LOOK AGAIN,  
YOU MAY BE THE  
LIGHT.”**

**RUMI**

# WHAT IS PLANETOLOGY?

As explained above, the central notion of PLANETOLOGY is that we – the Humans - have detached our Body from the primordial elements of Nature: Air, Water, Earth and Fire. As a result, we have become numb and indifferent to the destruction of our own Source: the environment we live in.

Another pivotal concept of PLANETOLOGY is that by destroying Mother Earth we are destroying ourselves. This notion, although obvious, seems to be sadly forgotten by most people, including the media and politicians.

PLANETOLOGY also ponders that technology - in particular mobile phones and most recently Artificial Intelligence - has been infiltrating the fabric of our existence so pervasively that we have already become cyber-humans. This technological incursion will inevitably accelerate in the next years until machines will ultimately replace Humans in most aspects of life.

Therefore, PLANETOLOGY is a

## **new vision of human evolution based on a renewed relationship between People, Planet and Technology.**

### *A Tri-Dimensional Vision of the World*

This new and more complex relationship between Humans, Nature & Machines is composed of three key dimensions: Metaphysical, Physical and Economic:

- The *Metaphysical dimension* refers to the spiritual significance of Mother Earth: the true expression of Divinity worshiped by all civilizations for millions of years, until the advent of the three Abrahamic religions - Judaism, Christianity and Islam - just a few millennia ago.
- The *Physical dimension* relates to the cellular composition of our Body - organs, bones, muscles, nerves, skin, nails and hairs – which are composed exactly of the same earthly elements: Air, Water, Earth and Fire. In other words: **“We Are the Planet...”**
- The *Economic dimension* entails all aspects of the new multi-trillion smart economy, particularly clean energy and climate technologies, including the blockchain and AI. This dimension is also political, as it requires the

## **forging of a new global climate leadership that conceives sustainability as an asset and not as a cost. The Planet is the New Gold!**

In this modern “Shintoist” vision of the world (People - Planet - Prosperity), Sustainability is not anymore seen as naïve, liberal, “hippie”, socialist or anti-capitalistic. Instead, it is considered as an unprecedented opportunity to transition from toxic fossil-based industrial systems, to a new socio-economic model in which Humans, Planet and Technology co-operate harmoniously for the benefit of all.

**Welcome to the 5th Revolution!**

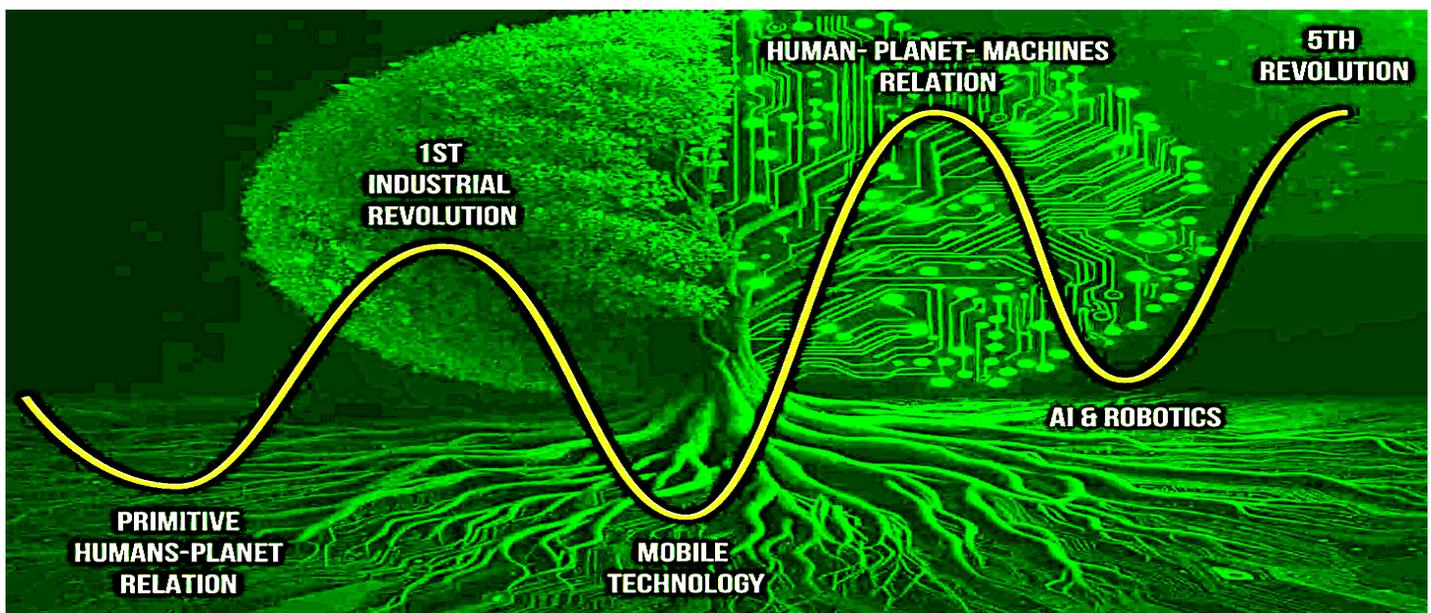
## The 5<sup>th</sup> Revolution

**The 5<sup>th</sup> Revolution is a new era of human consciousness where People, Machines and Nature live and grow in harmony.**

We all operate in a holographic universe where the cells of our body, the cadence of time, the flow of money and the movements of the stars are rhythmically interconnected; like in a cosmic symphony that only highly-conscious people tribes and civilizations can decode and play.

Although the current proliferation of wars, poverty, decaying politics and raging nature is devastating the living standards of the majority of the world population, humanity is gradually rising its frequency towards a new energy wave of enlightenment. Such an evolution is expanding human consciousness, and heightening awareness about the inextricable interconnection between the Body and the Planet, as it had always been for millions of years, until the first industrial revolution in the XXI century. An indication of this elevated consciousness is the recent multiplication of nature-based inventions, eco-business enterprises and community initiatives in all major economic sectors – energy, agri-tech, mobility, fashion and wellness - all over the world: from Africa and Asia, to Europe and the Americas.

The below graph shows the collapse of the traditional social systems that have governed the “Humans-Planet” relation thus far – Family, Religions, Schools and Politics - and the emergence of a new era dominated by the triple “Humans-Machines-Planet” nexus:



## QUANTUM HEALTH

Despite the significance of technology in our lives, the Body continues to operate as the main interface between Humans and Nature: both physically and energetically. Put simply, we can only detect and *experience* the world through our bodily senses: sight, hearing, smell, taste and touch. Through them, we perceive the environment and interact with it.

While this ancestral sensory interface has been recently disrupted by pollution, toxic food, abusive pharmacology and artificial electromagnetic waves, you can still realign your Body with the essential planetary elements: Air, Water, Earth and Fire.

This synchronization will rapidly put your personal energy – your Aura – in coherence with the Earth’s magnetic field. In PLANETOLOGY, this Body-Planet resonance is called “Quantum Health”: your state of cellular radiance and peak performance.

To better fathom this enhanced dimension – what Japanese call “Ki No Nagashi” – try to recall the sensation that you experienced when you walked in silence in nature – on a beach, mountain or desert – or immersed yourself in the energy of a sunset, and felt clearer, in peace, in coherence with something greater than you. In that thoughtless state, your Mind is connected with the Universal Intelligence; your cells function efficiently; the nervous system relaxes; the day-night circadian rhythm stabilizes; the interval between thoughts increases; your mental vision gains clarity; your skin glows. All your bodily systems - cellular, endocrine, neurological and cardiovascular – enhance and harmonize. That optimal timeline is your fastest path not only to longevity, but also to overall success in both business and life.

With PLANETOLOGY, this Body-Planet synchronization becomes possible and even easy to attain. You must just know how to activate it. This book provides a comprehensive framework - spiritual, emotional, mental, physical and financial – to do it.

Here, a powerful longevity & prosperity ritual that you can implement immediately:

Longevity & Prosperity Ritual #1  
**“QUANTUM-CONNECTIONS (Body – Nature – Web - People)”**

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In the morning, when you wake up, learn to connect yourself first with your Body, then with Nature and finally with the Web and People:

*Connecting with your Body* (10 minutes)

**When you wake up in the morning,  
focus on the positive aspects of life.**

Avoid thinking about anything, and less to problems like bills to pay, health issues or difficult people to manage. Focus on the fact that you can still breathe, see and walk. If you can, then everything else is manageable. Be PRESENT and GRATEFUL to life. Focus on how energized your body is after a night of rest. Visualize yourself as invigorated, revitalized and rejuvenated.

When you use the toilet first in the morning, feel the innate intelligence of your physiology: how your cells instinctively know how to filter water and expel toxins. How your heart beats by itself. By magic. Center and connect within...

Then, take a shower (better cold), or just wash your face and wrists with cold water to stimulate the vagus nerve. Next, drink two large glasses of water, and intentionally visualize your cells and inner organs being refreshed; how oxygen and hydrogen cleanse your liver and kidneys: how they hydrate your skin, and allow your eyes and brain to work efficiently all day long. Be appreciative. Force yourself to this mental routine for at least 21 days. It will become automatic.

Connecting with Nature (15 minutes)

**As soon as you wake up, walk outside and expose your eyes to natural light.**

You can do it before, during or after connecting with your Body, as explained above. If time and weather allow, take a walk outside. If not possible, look at the sky from your window. Natural light and cold trigger a hormonal cascade, especially adrenaline and dopamine, that make you feel alert and calm all day long. Your eyes' health will also benefit. Neuroscientist Dr. Andrew Huberman explains well the importance of this protocol in his popular "Huberman Podcast" (just search for it on YouTube).

After exposure to sunlight and cold water (at least on your face and wrists), you must MOVE! If you train in the morning, do so. Or just walk; or better jog. Moving for even just 5-10 minutes will raise your heartbeat and temperature, fluidificate your joints, activate all your energy systems, and sustain a long day of intense and productive work. To further stimulate your nervous system, and expand your consciousness, adopt a meditation and gratefulness routine. Choose any practice congenial with your body, time and beliefs, like breathwork, yoga, pilates, journaling, praying, or a combination of those. If possible, do it outside in Nature to expose your eyes' retina to sunlight, and your skin to sunshine. This simple routine will enhance your mental clarity, amplify your energy, and prepare you to overcome any emotional, operational and financial issues to be tackled during the day.

Connecting with the Web (90 minutes)

Depending on your business or occupation, connecting with digital media may vary in purpose and duration. Whatever you do,

**you must build a solid presence on the worldwide WEB to position yourself and your business in the new global smart economy.**

Based on the latest neuroscience-backed protocols, you should execute a deep-work morning session of 90 minutes in line with the duration of an ultradian cycle. This will optimize your productivity and ensure maximum morning efficiency. You may repeat 90-minute deep-work cycles 2-3 more times during the day according to your agenda and requirements. You decide how to fill these slots with emotional and creative assignments (like, personal calls or meetings; writing emails, articles or posts), and/or "operational" tasks like financial transactions, legal or accounting duties.

In sum, when you connect first with your physiology (your inner technology), then with the Planet, and finally with the web and social media, your health immediately improves; energy increases; inter-personal relations harmonize; and you set yourself on the fast track for success in business and life.

This ritual is further expanded below in Part 1 "The BODY", section 1.4. "Quantum Connections".



## THE CHALLENGE

### ARE WE LOST ...?

The central notion of PLANETOLOGY is that we – the Humans - have detached our Body from its primordial elements: Air, Water, Earth and Fire (or Light). This is the real reason why we have become indifferent to the destruction of the environment. The second main concept is that by devastating Mother Earth, we are destroying the fabric of human health. Consequently, by regenerating the Planet – oceans, forests, rivers and cities - we can also regenerate our wellness at a deep cellular level.

As mentioned above, the natural, primitive connection between our Body and the Planet – always existed since the birth of humanity – was initially disrupted during the first industrial age, then accelerated this century with the advent of mobile phones and personal computers.

**The original, simple, direct “Body-Planet connection”  
has been distorted and recently replaced by a new and more complex  
“Body-Planet-Machine relation”.**

The disconnection of our Bodies from the natural elements of Nature is nowadays so deep that we have already accepted becoming cyber-humans; driving cars instead of walking; taking elevators instead of climbing; breathing gases instead of oxygen; drinking water from plastic bottles, and eating giant hormone-fed chickens. Sadly, this inhuman lifestyle has become the “new normal”, without us even noticing it. Indeed,

**the distorted connection between our Body and the Planet is unconscious.  
It is induced by a degradation of our sensory capacity  
caused by the “plastification” of our environment and the  
alteration of our natural physiology.**

Nowadays, the majority of the world’s population is breathing poisoned air, smelling noxious fumes, ingesting microplastics, manipulating the body’s temperature with artificial heating & cooling devices, and touching synthetic objects most of the time. By contrast, the privilege of living in healthy environments, breathing clean air, drinking unpolluted water and eating natural food is only assured for the super-rich. While for millions of years a natural lifestyle has been the standard for all, nowadays

**Sustainable Living has become the New Luxury just for a few.**

Over decades, this aberrant industrial lifestyle has been dumbing human minds, damaging public health, and degrading creativity not only in intellectual and artistic productions, but also, and most dramatically, in politics.

#### The "Sustainable Warriors" Revolution

Hence, before we lose total consciousness of our biology and lifestyle, and become cyber-zombies, moving like quadrupeds with bent spinal cords and AI-powered glasses with a chip installed in the brain, we can still reconnect our Soul with the intrinsic forces of Nature: Air, Water, Earth, Light and Temperature. We can become again conscious of our physiology: how we breath, what we drink, the quality of the food that we eat, the way we move... As ancient warriors did.

In fact, deep inside, we are still warriors of the modern age. We continue to go out each morning chasing food, sex and survival. The difference between past and modern era is mainly technology, as our reptilian brain continues to function based on the same primitive instincts. Thus, the next evolution of Humanity is a society where People, Machines and Planet coexist in harmony to build and grow together. This is the quintessence of PLANETOLOGY: a call to return to our origins; a plea to restore our primitive warrior spirit enhanced by machines, so that instinct & technology enable the human race to intelligently regenerate the Planet, not to foolishly devastate it. Welcome to the “Sustainable Warriors Revolution”!

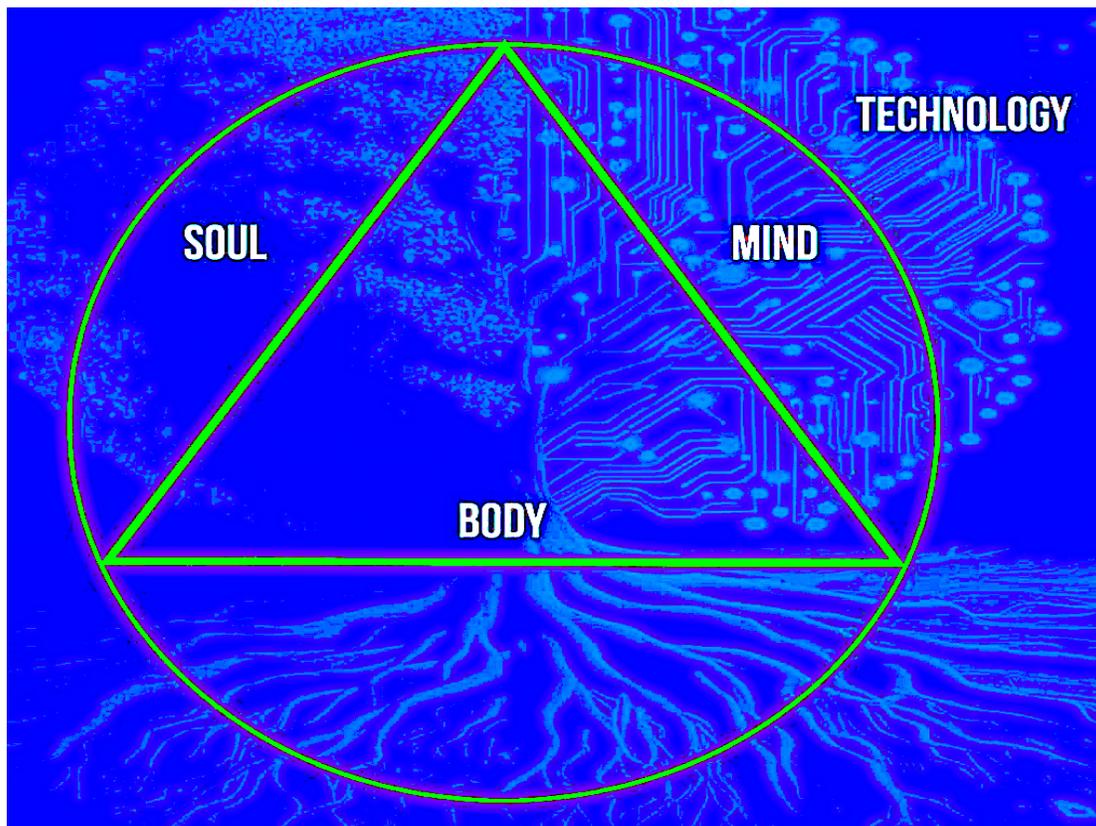
#### Cyber-Beings & Plastic-Beings

Although most people don’t even think about it,

**the truth is that we have already become cyber-humans.**

During the last three decades, technology has been reshaping all aspects of human life. In fact, we are just a thumb away from installing a chip in our brain and inextricably connecting our nervous system to the web. Today, nearly every adult on Earth owns a mobile phone. In the modern “economy of attention”, social media and personal branding have become new drugs, and indispensable tools to succeed in business and life.

Indeed, investors increasingly venture on the blockchain. Enterprises depend on digital strategies and AI-powered workflows. Digitalization has become the 4<sup>th</sup> essential element for humans, after millennia of Soul-Mind-Body integration, as illustrated in the graphic below:



Thus, the next tech-gen will either upgrade humanity to a new level of longevity and prosperity, or slowly degrade into some form of cyber-slavery. Humans are now facing the dilemma of either living ruttet in comfortable chairs, watching seamless video-screens with small legs and fluffy bodies; or using technology to expand consciousness, learn the language of waves, clouds and butterflies, and reach new existential heights: both physical and mental. This is the paradox of the 5<sup>th</sup> Revolution: an upcoming era where People, Planet and Machines will either live and prosper together, or slowly decay and destroy each other. In this latter scenario, then, humans will not only become “quasi-machine- beings”, but also “quasi-plastic-beings” as explained in the BODY section below.

## **RETURN TO THE ORIGINS**

In this era of AI, drone-wars, supersonic missiles and space exploration,

### **PLANETOLOGY calls for a return to Nature In harmony with Technology.**

To this aim, PLANETOLOGY upgrades ancient practices -- like Breathing, Movement and Imagination -- with new technologies like Virtual Reality, Machine Learning, Artificial and Super-Human Intelligence to activate primordial instincts of survival and progress.

Here an example:

Longevity & Prosperity Ritual #2  
**“THE NATURAL TOUCH” (Objects –Self–People)**

Every day, focus on distinguishing natural and artificial materials. Commit to raise your skin’s awareness. What your fingertips feel when you touch items and materials? If you have plants and flowers in your house (as you should), touch them delicately and become aware of that feeling. Then, touch your mobile phone, computer, fridge or any other industrial object and try to perceive the difference between biological and synthetic stuffs.

To test this variance, touch first a natural stone or the skin of a person, and then a plastic object. Don’t you feel a different energy? Train your tactile sense everyday by simply paying attention to it. You can do the same by touching clothes made of natural textiles, like cotton or silk, and others made of synthetical fabrics, like nylon. When you can, walk barefoot and feel the sensation of the skin under your soles. Touch often your hands and other parts of your body. When appropriate, touch also the skin of people you love and be aware of that special vibration. After just a few days, your brain and nervous system will reset and enhance their sensory capacity.

To elevate this ritual to the next level, you may use Virtual Reality, tech-glasses and games to stimulate you senses in digital environments. You can visualize yourself walking on the warm white sand of a beach in the Maldives; or in the Amazon forest caressing a wild orchid, and listening the imperceptible sound of a colorful butterfly. The more you practice this ritual – naturally or with the support of new technologies - the more you become attentive and sensitive to the magic of Nature. Rapidly, the quality of your imagination, health and human relations will improve. Try it!

### The Failure of Politics

Since World War II, the “Body-Planet connection” has been gradually deteriorating in a vicious cycle of fast-food, alcohol, drugs, tech-addiction, insomnia and sedentary lifestyle. These modern social pathologies are now so common to become the “new normal” for billions of people around the world. At the same time,

**the obnoxious devastation of the Earth - with extensive desertification, flooding and the plastic invasion of cities, forests and oceans - is of such a magnitude that most people - including scientists and politicians – don’t really know how to tackle it.**

Similarly, traditional religions and school systems are disoriented in a new multipolar society dominated by complex economic systems, pervasive digital media and fast-evolving technology. In such a multifaceted world, politicians are either short-sighted, or simply incapable to devise structural and long-term solutions for the collective good. At the same time, the rich are becoming richer, and the middle-class is being impoverished worldwide. These dynamics - together with the new arm race in Europe, USA and Asia - is slowing down public and private investments in clean energy transition, social infrastructure, sustainable mobility and extreme weather events prevention & response.

**The only global institution promoting sustainable development – the United Nations – has lost its effectiveness, reputation and political leverage under a weak and unexciting leadership.**

The same has happened to the European Union which, initially, had played a leading role in promoting the global climate agenda, and now lost its impetus.

In this chaotic world, Artificial Intelligence is dangerously infiltrating all aspects of our lives at such a pace that it's becoming difficult for most politicians to understand what it is, how to govern and use it for the public good. Meanwhile, China is consolidating its status of new global economic superpower. The African continent – with a large population of young entrepreneurs - is decisively overcoming its limiting post-colonial identity. The endless Israeli Palestinian conflict hampers stability and socio-economic development in the Middle East. The confused European Union leadership is crumbling under both Russian military pressure and Chino- American economic penetration. The global population keeps growing at an unprecedented pace. Desertification, plastic pollution and overfishing are exhausting land and marine resources. Wars to gain control of potable water sources are multiplying. The new Trump Administration is trying to redesign the global economic order. But are we progressing? Or are we lost?

### If ETs are watching us ...

PLANETOLOGY offers a positive, constructive and optimistic vision of the world at the horizon 2050. However, it would be naïve to hide the dire state of Planet Earth today. I have no scientific proofs, but a strong feeling that a more advanced extra-terrestrial species is observing us from space or, maybe, even experimenting human emotions and behaviors like we do with small animals in our science labs. If an evolved civilization is observing our species from above, I wonder what they think about us: are we an intelligent race, or a reckless one? Just imagine looking at Planet Earth from above. What do you really see outside your protected shell? People killing each other all over the world. Melting icebergs; desertification; natural disasters; chaotic cities with agitated crowds moving hectically in small polluting vehicles breathing more poison than oxygen, drinking water in expensive plastic bottles, eating food from intoxicated lands, filling their minds with violence, useless TV series, pornography, pills and alcohol. I don't want to be negative, and I still believe that Humans are inherently good, and potentially smart. From Da Vinci and Galileo, to modern inventors and Nobel Laureates, there are sparks of high intelligence in the human race. Sadly, our politicians seem not to be in that category. What leadership would allow self-destruction, while having at disposal the technology and resources to produce unlimited clean energy, keep the air pure, the water clean, plastic-free oceans, and food for all? Are we foolish? Or what...?

### **THE AKASHIC RECORDS**

Still, PLANETOLOGY builds on the intelligence and good-hearted nature of Humans. With our creative minds, we can visualize accessing the Akashic Records: a compendium of all universal events, thoughts, emotions and experiences that have ever occurred in the past, present and future, for all entities and life forms. Myself, I narrated my futuristic vision in the novel "World Peace 2050" where I visualize the Earth as a prosperous organism, powered by unlimited clean energy from the Sun, Water and Air, in which People, Plants, Animals and Machines coexist peacefully and harmoniously.

While the current reality seems far from that vision, we have indeed already developed extraordinary technologies able to produce limitless renewable energy; extract water from air; irrigate deserts; farm vertically; remove plastic from oceans, rivers and lands, and convert it into biofuel.

We have also already invented technologies and resources able to regenerate contaminated land and produce fresh food for everybody. And all this has happened even before the unparalleled value that Artificial Intelligence will add to science, technology and human performance. So, imagine what we can achieve in the future if we use it properly, to build and grow, instead of killing and destroy.

**I DREAM A DAY WHEN PEOPLE PRAY  
ON THE BANK OF A RIVER.  
ON A BEACH AT SUNSET.  
LOOKING AT A MAGNIFICENT FLOWER.  
OR JUST WALKING IN THE CITY PARK.  
THEN, THE PLANET BECOMES  
ONE TEMPLE.  
AND THE WORLD FINDS PEACE**

**ENZO DI TARANTO  
“WORLD PEACE 2050  
FANTASTIC NOVEL ON THE WORLD POLITICS IN 2050”**

## **THE SMART SOLUTION**

**The solution to the current climate crisis is simple and totally in our hands.  
First, we must put smarter politicians in power.  
Then, we can make more sustainable purchasing choices.**

If our current leadership is not able to preserve what gives us life, we are definitely not in good hands. We are like on a boat navigating through a storm with a Captain and a crew who don't know what to do. Death is ensured... As proposed in the “Planet Party” section below, the only true responsibility of any politician should be ensuring clean air, water and food for their constituencies. Without that political vision, it is impossible to build safe, healthy and prosperous societies. With the global GDP growing every year, and the availability of unparalleled technology, this should be actually easy to achieve today. Thus, if our politicians are incapable, shortsighted, or have different priorities, we should simply replace them. To do so, we have powerful tools at our disposal, as both electors and consumers.

### The “Smart Generation”

Traditional politics has definitely failed on all fronts. It has neither been able to use intelligently the healthy and prosperous Planet that we have been gifted by the Divinity, nor been able to build a global economy where every human being can live decently. Instead, we inherit from obsolete politicians a world where fertile lands are desertifying, eternal glaciers melting, magnificent oceans plastifying, natural disasters intensifying, and the majority of population leaving in environmental and economic poverty.

So what we can do now...?

First of all, we can elect policymakers and lawmakers who adopt aggressive environmental policies, including adequate budgets, and the military and technological resources necessary to enforce them. In fact,

**the key role of an Army shouldn't be to invade or defend borders, but to protect Nature so that all citizens can live in a healthy and prosperous environment. This "Climate Defense" policy would rapidly solve major security and economic issues.**

The role of Politics (the one with a capital "P") is to govern the territory, economy and society for the common good. If selfish politicians allow the air to be poisoned, the food to be intoxicated, and the water to become a luxury good, we are unquestionably in dreadful hands. Thus, we must ask to those we elect to immediately change course! For instance, by issuing laws that severely penalize climate crimes like dumping chemicals into rivers, throwing plastics in the oceans, burning or cutting trees illegally. We could even propose life prison for causing extreme environmental damages, for example to oil companies that irresponsibly let huge vessels to sink with tons of poisons in the sea. Why you go to jail if you kill a person, while you maybe pay just a fine if you destroy resources that feed millions of humans? It doesn't make any sense. But, where are the politicians who point this out?

Sadly, the current climate leadership is weak, tedious, powerless and incapable to govern a global crisis of such intensity, urgency and magnitude. Looking at the current landscape of world politics - in the United Nations, US society, European green parties and youth movements - very few are truly able to assume a clear, strong and effective political leadership, especially on a global scale. The antagonistic style of so-called climate leaders is too ideological and economically unviable. It has only further distanced those really in power – bankers, investors and corporations – from financing more sustainable solutions that generate profit and create jobs: the only parameters that really matter in politics. "It's all about the economy, stupid...!"

Thus, at this stage, we must rapidly do two things. Firstly,

**we must convince politicians, bankers, investors and entrepreneurs that the "Planet is Gold"; that they can make money with it.**

To this aim, PLANETOLOGY offers a new narrative of the global climate agenda based on which the Return On Investment (ROI) of Sustainability is high, so that investors can smartly generate profit in the new multi-trillion green & blue economies. This is actually already happening at multiple levels worldwide, as major industries - from energy and automotive, to agritech, fashion and hospitality - are gradually and irreversibly transitioning towards Sustainability. We must continue to enhance these positive trends, especially in America and Europe, as China is already winning the battle for the world climate supremacy by producing low-cost and high-quality solar panels, hydro-turbine, drones, sensors and other climate-technologies. In this new framework,

**we must forge a new generation of smarter leaders who understand the importance of regenerating the Earth as top strategic and political priority.**

New digital technologies - like Learning Management Systems (LMS), social media and other AI-powered educational platforms - allow now to rapidly form a new generation of local and global leaders able to capitalize on the unparalleled opportunities offered by the new sustainable economy.

This leads to creating billions of new green & blue jobs, especially for the youth. The POP Academy is a good example to follow, support and expand <<https://thepopacademy.org/author/drashpachauri/>>.

### Consumers Power!

Secondly, we must use our consumers power to make more sustainable purchasing choices.

**Just one daily responsible purchase per inhabitant sums billions.  
This can rapidly change markets and industrial systems globally.**

Upon the publication of PLANETOLOGY, XZEN Technologies Inc. (USA) will launch the “Plastic Challenge”: a global digital campaign requesting all world citizens to replace plastic consumption and make just one sustainable purchase weekly. This campaign – a prelude to the formation of the “Planet Party” - will raise climate awareness and empower everybody to do something practical to regenerate the Earth. Indeed, the climate crisis appears daunting to many people. So, instead of waiting for politicians to solve it, this campaign will offer everybody a practical tool to participate in the solution instantly.

**Change can happen immediately by buying less and more consciously.**

Clean energy, electric cars, organic food, sustainable fashion and non-plastic items are options already available to buyers in most cities worldwide. Producers and entrepreneurs simply offer what consumers request. By purchasing more responsibly, we can rapidly change producing trends and reduce industrial pollution globally.

### Markets reign

By the laws of economy, entrepreneurs produce items that people buy, and investors channel their capitals towards growing markets. Despite the Trump Administration is not supporting the “Net Zero Banking Alliance” (NZBA),

**the movement of conscious entrepreneurs, bankers,  
Family Offices and impact investors is mounting globally.**

These are smart investors who think a bit less about short-term profit, and a bit more about long-term development. For instance, the CC Forum – also known as “Green Davos” – the PDIE Group, and the platform “Family Offices for the SDGs” are effective initiatives fostering impact investing from London, Milano and Monaco, to Abu Dhabi, New York and Tokio. Supporting and multiplying these hubs of conscious investors can influence public policies and increase capital flows towards Sustainability.

### Beyond Politics

Although Politics, Economy and Technology are critical to build a cleaner world, PLANETOLOGY goes beyond it by tackling the root causes of our suicidal instinct to annihilate the Source of our life. As explained above, the central notion of PLANETOLOGY is that we are destroying the Earth due to the detachment of our Body from its primordial elements: Air, Water, Earth and Fire. In other words, today we think that the Planet is an external entity while, in reality, “we are the Planet”, as we are made of its same elements.

The second main concept of PLANETOLOGY is that the intoxication of the Earth has become a global public health crisis with the massive spread of social pathologies, such as: high-blood pressure, obesity, insomnia, chronic stress and cancers. Consequently,

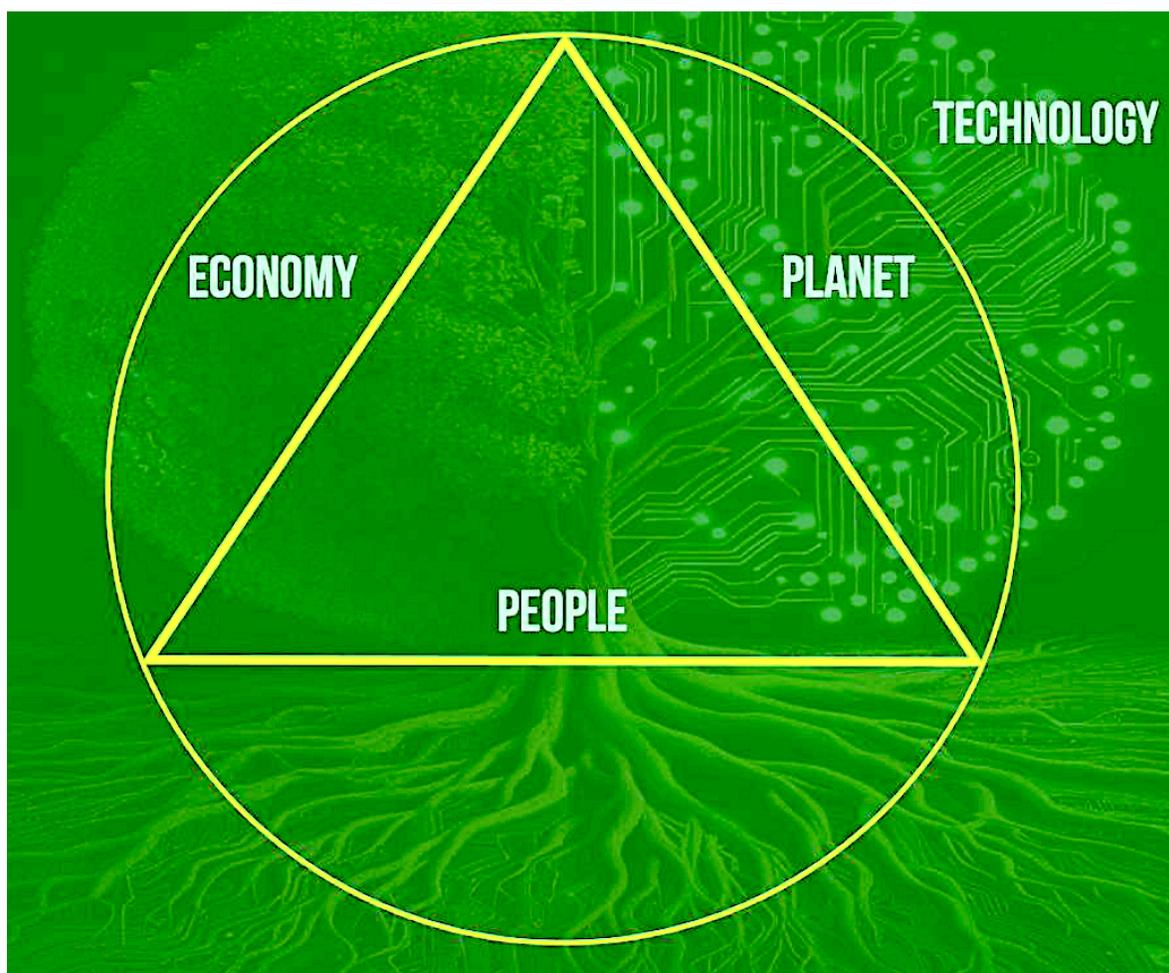
**the only way to regain our health – both mental & physical - is by cleaning up the Planet, and regenerate its essential elements - Air, Water and Soil – those that determine the quality of our health and lifespan.**

When that happens, we will not accept anymore to breath gas, drink micro-plastics and eat chemicals. We already have the technology to exploit sanely the abundant clean resources that Mother Earth so generously gifts us, and that we so stupidly and ungratefully violate.

## THE “PLANET PARTY”

We are living turbulent times, with multiple transitions: ecological, technological, geopolitical, military, economic, religious and cultural. As explained before, these dynamics have been recently accelerated by a sequence of disruptive events, such as: COVID, the rise of China as global superpower, the Russian-Ukrainian war, the decline of the European leadership, the impoverishment of the middle class, the Trump Administration, and the pervasive integration of Artificial Intelligence.

**In these complex and uncertain times, we must return to the basics and recenter our focus on the essential elements of life – Body, Planet & Economy – with the unparalleled support of new technologies.**



Beware that PLANETOLOGY is not a naïve ideology, but a strategic vision. It is the foundation of the “Planet Party”: the first global digital political movement to decentralize, democratize and de-bureaucratize the climate agenda. It will gradually replace the United Nations - at global level - and various green parties - at national level - thus giving back political power to citizens and consumers. This online platform of direct democracy will provide real-time inputs to elected politicians – at both national and local levels - and make them accountable for the actions that they take to protect and regenerate the environment.

**The Planet Party promotes the formation of a new generation of young climate-conscious and tech-oriented leaders in every community, country, region and continent, worldwide.**

This includes enlightened politicians, visionary impact investors, disruptive ecopreneurs, conscious celebrities, community leaders and media influencers. The Planet Party is not ideological, but practical and business-oriented. It supports the pursuit of wealth and success of its members as accelerators of their impact in the world. In the era of Artificial Intelligence, the Planet Party provides an updated political infrastructure to foster synergies between Earth, Humans and Machines. Indeed, like all technologies, AI is neutral. It can be used to destroy or to create. It depends on how those in power use it. The Planet Party will foster a new leadership able to use technology to purify the air, clean the oceans, detox the soil, create jobs and multiply manifolds the world’s GDP, so that all can live a healthier, happier and more prosperous life.

Stay tuned!



**PLANETOLOGY OFFERS A FRESH PERSPECTIVE OF OUR BODY IN RELATION TO THE PLANET. IT IS A MODERN SCIENCE OF HUMAN GROWTH, AND A NEW GLOBAL POLITICAL VISION INTERSECTING SUSTAINABILITY, LONGEVITY, ECONOMY & TECHNOLOGY.**

**THIS BOOK INCLUDES SCIENCE-BASED STRATEGIES, MINDSETS AND EXERCISES TO QUICKLY BECOME HEALTHIER AND RICHER IN THE NEW MULTI-TRILLION SMART ECONOMY.**

**PLANETOLOGY ALSO ADVOCATES FOR THE FORMATION OF A NEW GLOBAL CLIMATE LEADERSHIP AND THE FIRST-EVER DIGITAL “PLANET PARTY”.**

**SUSTAINABILITY IS THE NEW GOLD!**

